



REEF CLEANING COMPANY

GENERAL INDUSTRY



ReefTM



Categories

Hospitality

Schools

Malls

Museums

Government

Janitorial

Factories

Offices

Commercial kitchens

Hospitality

Includes a diverse range of businesses, such as hotels, restaurants, commercial kitchens, casinos, amusement parks, event venues, cruise ships, and other tourism-related services.

Schools & government

Essential public services, including national defense, law enforcement, infrastructure, public transportation locations, education, government buildings, and utilities like lighting, water, and sewage systems.

Commercial

Including public housing, customer service offices, warehouses, or just as simple as a carpet cleaning or housekeeping business, to large-scale activities such as cleaning and maintaining multi-floor office buildings, production plants and more.



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ABOUT US

Bringing industry leading environmentally friendly cleaning solutions from the Middle East and Europe to the US, Reef was formed in 2024 as a Joint Venture.

Our cleaning solutions, formulated by top chemists and in the market over the last 10 years, have revolutionized the cleaning industry overseas by being safer and more sustainable without sacrificing effectiveness or efficiency.



OUR MISSION

Reef's mission is to disrupt the specialized cleaning industry by providing effective, safe, and sustainable alternatives to the many toxic solvents the industry currently relies.

We aim to create a ripple effect that benefits both our communities and the planet for generations to come.



WHY REEF

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Eco-Friendly, sustainable solutions

Non-toxic, biodegradable formulations protect the environment while maintaining industrial cleaning standards.



Versatile & multipurpose

Suitable for diverse applications—refineries, tankers, pipelines, aviation, maritime, oil, rail, and weapons.



High performance

Matches or exceeds the effectiveness of traditional toxic solvents without sacrificing safety or sustainability.



Cost-effective & efficient

Concentrated, dilutable solutions reduce costs, save time, and minimize repetitive cleaning.



User safety & ease

Non-flammable, non-abrasive, and low-odor formulations eliminate the need for protective gear, ensuring safe handling.



Enhanced equipment longevity

Prevents wear, corrosion, and buildup, extending the life of tools and machinery.



Optimizes equipment efficiency

Residue, scale and contaminants are removed with the cleaning process, doubling the yield of the equipment.



Innovative foam technology

Efficient foaming action ensures deep cleaning and thorough removal of heavy contaminants.



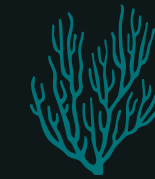
Tailored industry solutions

Cutting-edge products designed to meet the specific needs of various industries.



Commitment to sustainability

Prioritizes environmental protection without compromising performance, aligning with global regulations.



Customer-centric approach

Focused on delivering tailored, effective solutions that meet modern demands and ensure full satisfaction.



Better ingredients

The non-corrosive properties of our solutions prevent equipment damage from chemical reactions.

OUR SOLUTION

Industrial degreasers
Machine compatible cleaners
Descalers
Multipurpose cleaners
Specialized cleaners

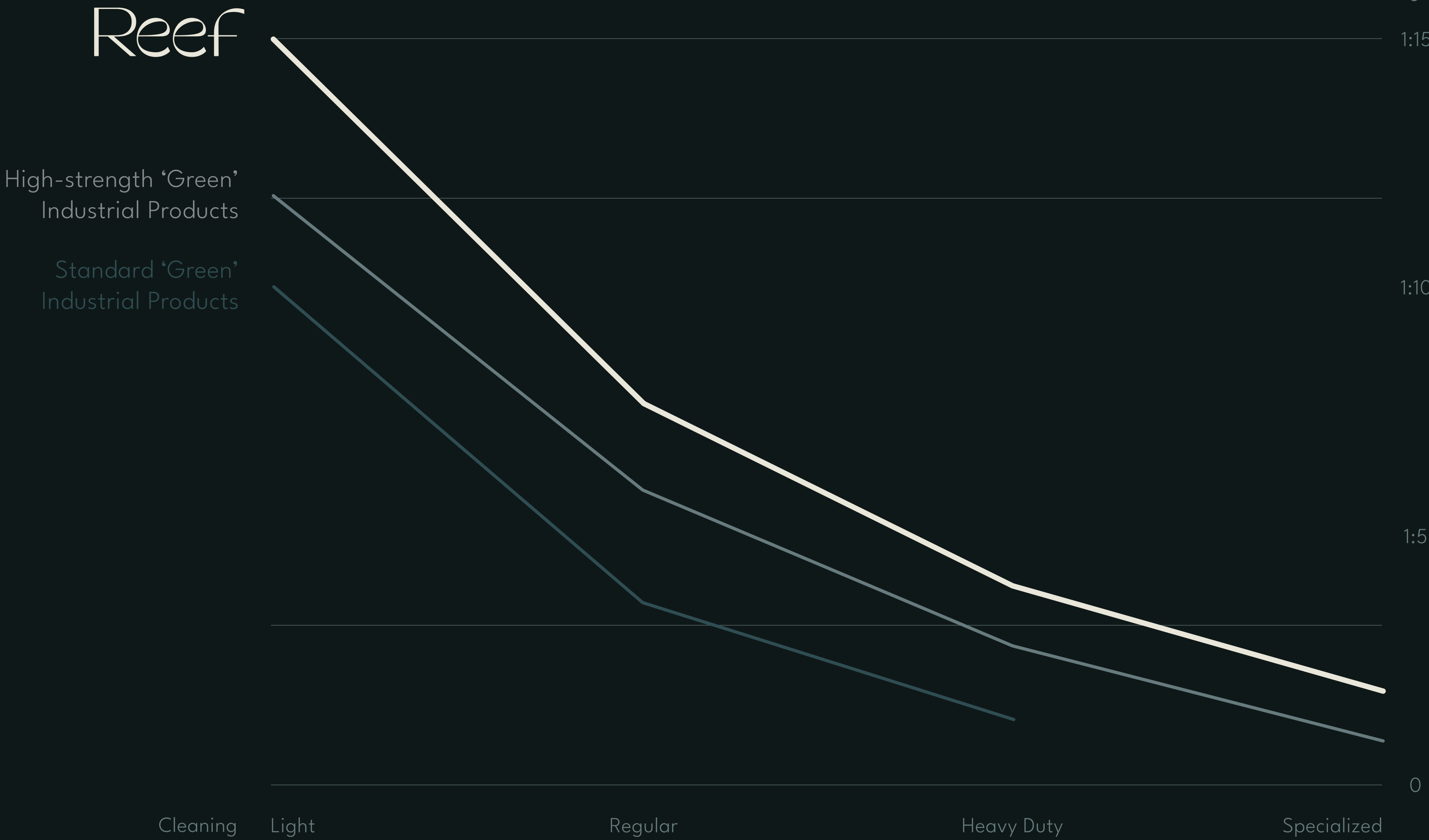
DELIVERY MECHANISMS

Concentrated
Diluted
With foam
Without foam
Wipes (Various counts and sizes)



OUR SOLUTION

Our standard products outperform the markets top high-strength cleaners in efficiency and effectiveness. A higher dilution will have a significant impact on the general costs.





Reef™
WONDER

Industrial Precision Multi Purpose Cleaner
An ultra powerful, industrial-strength cleaner and degreaser with no added color or scent. The concentrated, non-flammable, clean-rinsing formula cuts through tough grease and grime. It is versatile, ideally for a wide range of industries, highly dilutable and therefore cost efficient, non-abrasive formula that can be used on all water safe surfaces.

Reef™
TREASURE

Industrial Heavy Duty Cleaner
A versatile, advanced, neutral, water-based cleaner originally designed for industrial applications and adapted for institutional and household use. Its advanced formula offers high soil capacity, superior grease-cutting power, and clean rinsing to prevent redeposition—delivering fast, precision cleaning for machinery, engines, metals, and more.

Reef™
GEM

Industrial Multi Purpose Cleaner
A versatile cleaner designed to serve variable industries, effectively removing grease, oil, and dirt from diverse surfaces, floors, restrooms, furniture, kitchens and more. Its moderate pH formula is non-corrosive and biodegradable, making it ideal for maintaining cleanliness and safety while protecting sensitive building’s spaces and equipment.

Reef™
RFM

Foundational Machine Cleaner
A versatile, high performance industrial cleaner that has been tested to ensure smooth system operation in cleaning machines. 100% biodegradable and non-toxic, the RFM is highly dilutable and widely applicable. It is optimized for cleaning equipment, the solution is designed to be anti-slippage, meaning that when applied appropriately, risk of slipping reduces significantly



TEST US

We tailor solutions to meet your environmental challenges. Our products are designed for effectiveness—we look forward to challenging any solvent or other solution. Free onsite evaluation available. See how our sustainable, non-toxic solutions compare.

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Reef™